

SMALL DISADVANTAGED AREAS FUND

Application Fund



Closing date for this fund: 1 December 2010
(Bids to be received by Local Partnerships Team by 24 September 2010)

Contact details	Help Notes
Q1 Name of Local Committee: Surrey Heath	The name of the Local Committee submitting the bid
Q2 Name of recipient organisation: Old Dean Community Group	This is the name of the organisation which will carry out the activities funded or hold the funds on behalf of a partnership
Q3 Contact person: Title: Mrs First Name: Jayne Surname: Boitoult Position held in the organisation: Committee Member Contact address: C/o Surrey Heath Borough Council Post code: GU15 3HD Telephone: 01276 707464 Fax: E-mail: jayne.boitoult@surreyheath.gov.uk	This is the person we will contact if we need information about this application
What are you seeking funding for ?	
Q4 Describe the area where the funding applied for would be spent This application seeks funding for the provision of a dedicated part-time staff post that will provide comprehensive support to a number of families in need who live in the Esher Road Area on the Old Dean Estate, Camberley, (Camberley East).	Give details of the neighbourhood or locality which is being targeted by this proposal

<p>Q5 Provide evidence of the local needs which the funding would address</p> <p>This super output area of the Old Dean is identified as a priority area in Surrey in the Index of Multiple Deprivation. It is ranked 5th within the top priority grouping relating to Children and Young people group in Surrey.</p> <p>This is further evidenced by Camberley East being ranked 29th in Surrey from the IMD 2007 data, ranked 4th in income deprivation affecting children, ranked 5th in income, and 7th in education skills and training.</p> <p>The data confirms that the complex harder to reach cases within the Old Dean community are vulnerable in a number of diverse ways.</p>	<p>Provide data, e.g. Index of Multiple Deprivation, Joint Strategic Needs Assessment, and details of any local consultation which support your application for this area.</p>
<p>Q6 Describe the project or activities you are seeking funding for</p> <p>Historically the Old Dean has benefited from intervention and support from a wide range of organisations. The area is supported by a range of community groups, many of which have a successful track record of working well in partnership. The Old Dean Community Group (previously The Old Dean Advice Centre) is a standalone charity with the membership of the group reflecting a strong local partnership in its own right, being constituted of local organizations, agencies and local residents. The Old Dean Community Group (ODCOG) is uniquely positioned to provide the overarching support to the project and retain the local focus of delivery. It will be crucial that a partnership approach is retained if the funding is forthcoming and enables the project to go forward.</p> <p>Esher Road provides mixed social housing family accommodation. As previously identified, IMD data, shows that the area has a number of vulnerabilities and as such is designated as 'in need' within Surrey. The families identified are hard to reach and are less able to access services which could help to break down the cycle of poverty and dependency on Benefits. For some families this has become a generational way of life.</p> <p>The concept behind this project bid focuses in providing support for hard to reach families who have already been identified through the referral system.</p> <p>At present two family support workers are employed by the Surrey Heath Confederation of Schools. These workers provide targeted assistance and support for the child to enable the family to overcome a specific concern. The present service is focused around the child and is intended to cover short-term interventions only. Whilst this short-term approach helps overcome many concerns for the family, it does not address the issue of dependency on external support that has evolved over a period of years. The proposed project will deal with the broader scope of working to introduce change to those families to help them overcome their dependency, and will deliver intervention over a more sustained period. It is envisaged that the proposed project will provide a support worker to deal with the more complex cases that exist, over a sustained period providing the families with a real opportunity to change their life chances. This post will not encroach upon the statutory social worker responsibilities.</p>	<p>Briefly describe the proposed actions and the activities that will be undertaken; explain how the project would offer something new to the area</p>

The project is based around longer-term provision of support for up to a dozen families who have been identified as in need. A partnership approach will be followed with the support worker providing resource alongside existing service(s) to maximise measurable outcomes. This approach will help to ensure that there is good co-ordination and no duplication amongst partners.

The project scoped to date is reliant upon securing resources to enable delivery for an initial period of a year. If the bid is successful, other applications will be made to alternative funding streams to extend the project for a further year.

The project will be designed to provide clear outcomes relating to each of the families, these will be tailored to individual family needs, and will take into account any existing targets from other professionals that are working with the families.

Further detailed discussions will inform ODCoG as to the profile of the worker, but the skill set is similar to that of a social worker/Home-start volunteer. This person will become a friendly face that works with the families, by visiting them regularly (every other week) to help them develop the necessary life skills that will enable to overcome their reliance on external support. This could include eating well (within a lower budget), shopping on-line, and developing the capacity that provides the confidence and foundation to question and encourage participation, which will benefit all family members. This being the forerunner to identifying other options that will give an improved chance for these families thus breaking the poverty cycle.

Confirmation of employment terms is a crucial aspect that this group considered which is closely linked to the sustainability and funding decisions relating to this project.

The Surrey Heath Confederation of Schools is based on the Old Dean, and the family support workers also use Cordwalles School as their base. It is considered that the school could also be an ideal location for the support worker. Further discussions with the Surrey Heath Confederation of Schools are underway in order to provide the operational detail necessary to manage this project successfully.

Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities? *Please also say what SCC services are involved and the named contact(s).*

The specific outcomes are difficult to quantify at this stage as many of them will be focused around softer outcomes. Measures of success can be defined further when the referred families are known. For example, the outcomes can be set around a number of measures ranging from making a positive contribution with regard to improvements in anti-social behaviour in some instances, or agreed improvements in attendance at school. It could be as simple as identifying an improvement in enjoying and achieving, such as the development of parents use of technology (digital inclusion)

An outcome is the direct difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you and progress against these must be detailed in the report which you will be required to submit at the end of the funding period.

<p>which could convert to a practical application eg food shopping on line. Further outcomes will be developed, but a partnership approach will be pivotal to ensure a positive delivery.</p>	
<p>Q8 How would you involve residents in the project?</p> <p>The funding application is from the Old Dean Community Group (ODCoG), whose membership comprises both statutory services (borough/county/faith/community learning/voluntary/education/police) and community representatives. The core rationale of the group is based upon the value and belief in working together to build the capacity of the Old Dean community. Our diverse membership enables us to maximise communications with a wide range of community groups, which is of mutual benefit. However, this project presents the ODCoG group with a chance to enhance its participation within the sphere of service provision and develop further as a charity by working in partnership.</p> <p>This funding opportunity gives the excluded families who are the focus of this intervention a chance to become included, and to participate and benefit from the support networks that already exist within the Old Dean.</p> <p>This bid does not assume that the project is a panacea to the complex range of challenges within family life for those most disadvantaged. However it does target the most vulnerable within the Old Dean community providing concentrated resources to enable better life chances, and an opportunity to make a lasting difference. The project will use the funding to make a difference to these isolated families within the community.</p>	<p>Describe how you would establish a relationship with residents and voluntary organisations</p>
<p>Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the longer term?</p> <p>Two options with this project:</p> <p>Firstly, as mentioned previously ODCOG is working with the Surrey Heath Confederation of Schools, investigating whether the role could be incorporated within their ongoing remit but maintaining the strong ties to ODCOG.</p> <p>Secondly, Surrey Community Foundation has suggested that funding donors may be willing to support this initiative over a sustained period.</p>	<p>Explain how you intend to develop local capacity to sustain the project after the funding ends.</p>
<p>Q10 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above?</p> <p>The ODCoG group will monitor outcomes through regular reports. Reporting will focus on activities undertaken and outcomes achieved. Joint supervision will be provided within the remit of the Confederation of Schools to enable a co-ordinated approach with other outreach staff. The part-time worker will work alongside this organisation, the children's centre, youth centre, health visitors and social workers to maximise efficiencies of collaborative working across the area.</p>	<p>We don't want to create reporting burdens so do keep systems simple, realistic and informative.</p>

<p>Q11 Please set out the project timescale and key project milestones</p> <p>The funding will provide the project with an initial 12-month period.</p> <p>The main outcomes will be focused around capacity for achievement of the family. Each referred family will require specific and different outcomes and measures. Further, a base line for the project will need to be established.</p> <p>There will need to be a defined and realistic focus on priorities that include personal responsibility and prevention and a focus on working together to meet the needs of this neighbourhood in a sustainable way.</p> <p>Other funding streams will be sought to extend the project for 2nd year.</p>	<p>We will be requiring a brief quarterly update on progress and these milestones will form the basis of that update</p>

Q12 Who are your key partners and how are you developing a shared approach to the area?

Old Dean Community Group - present membership includes community representatives plus support from:

Surrey County Council – Local Committee and Partnership Officer, Children’s Centre and Youth Development Worker;

Surrey Heath Borough Council – Community Development Officer;

Accent Peerless- Housing Manager;

The Beacon Church;

St Martin’s Church;

County and Borough Councillors;

Surrey Police & PCSO team;

Voluntary Services Surrey Heath – Manager;

Plus up to a further 5 Community Representative posts (of which 4 are currently filled)

Plus a (jointly funded) part-time role of the community development worker (with Voluntary Services Surrey Heath).

The chairman is invited to sit on the Surrey Heath Partnership (LSP).

The aim of the group is to work with the community, to enable through empowerment, to overcome inequality of opportunity and access. The group welcomes new members from the community who wish to become involved and uses opportunities to consult the community on various local issues. A Community Day is held annually and is supported by the partners, this year the Mipod * was one of the new methods used to consult the community.

*The MIPOD consultation was used to ask the community if it wished to re-convene a residents group for the estate, to include young people who live on the estate. The consultation also sought community views upon the introduction of a Youth Award Scheme.

Please list the partner organisations you are working with and the strategic and local objectives you wish to achieve; explain how partners’ contributions will represent an integrated solution to the needs of the area.

<p>Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.</p> <p>The support and understanding from local members is consistently good, as is the support from local officers and there is a genuine wish to work in partnership to help overcome adversity in the area. The partnership has evolved into ODCoG, and was previously the Old Dean Advice Centre, which was supported by Mike Abbott in 2005 when the centre initially opened.</p> <p>The group will be vacating the centre premises in March 2011, as it decided that the premises no longer represented good value. The existing service provision will be retained, and will be provided from different venues located across the estate. ODCOG is currently working on the effective migration of the services in preparation for 2011.</p> <p>There is a also a multi-agency group of professionals that meets regularly to discuss and prioritise issues and projects that affect the Old Dean community. The group is currently looking at health and wellbeing, and NEETs – both of which issues can affect family life.</p>	<p>Demonstrate that the Committee has developed an understanding of the profile of disadvantage locally and of the opportunities for joint working and leadership.</p>
<p>Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities?</p> <p>The local committee has supported the Old Dean from both a financial and resource perspective, with members and officers working collaboratively to enable whenever possible.</p>	<p>Describe any projects supported in high-need areas and initiatives which have increased the influence of their residents on local services and opportunities.</p>
Financial Questions	
<p>Q15 How much are you applying for ?</p> <p>Family Support Worker part-time role 24 hours a week based on a salary of circa £22,000 - £24,000 (based on an average social worker salary scale) per annum plus on-costs @ 28% = £6,720, = £30,720.</p>	<p>This should be the total amount of money you are requesting from this fund.</p>
<p>Q16 How will this funding help the project or initiative? What are the implications of not receiving the funding you have requested from SCC? What are the implications of receiving part of the funding you have requested from SCC ? (Please keep answer brief)</p> <p>As mentioned previously we have tried to identify a project that is sustainable, or can attract additional funding, and another application for funding will be made to Surrey Community Foundation should the SDA Fund only be able to offer partial support.</p> <p>ODCoG may also decide that they wish to dedicate volunteer resources to identify further funding streams or partnership</p>	

opportunities to deliver this project.	
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<p>Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding ?</p> <p>See above – seeking additional funding streams, ODCoG will act as scrutiny/overview for the project; Surrey Heath Confederation of Schools will be a crucial partner in jointly providing support and direction with ODCoG. The project will rely on the SDAF funding to enable to recruitment to the post.</p>	
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<p>Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.</p>	<p>This information helps SCC to continue to monitor its support to Surrey organisations and promote collaboration between departments.</p>																
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 25%;">Name of Funding</th> <th style="width: 25%;">Name of Manager</th> <th style="width: 25%;">Amount</th> <th style="width: 25%;">When</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>		Name of Funding	Name of Manager	Amount	When												
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**Completing this form does not guarantee success when applying for funding
All successful projects will be required to complete an evaluation form outlining the outcomes of the project**

I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.

<p>Print Name: Jayne Boitoult</p>	<p>Organisations and Status: Old Dean Community Group, Secretary.</p>
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Signature:	Date: 1 st September 2010
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Bids should be submitted electronically to amber.jenkins@surreycc.gov.uk by

24th September 2010

Office Use

Grant Programme title: Local Committees Small Disadvantaged Areas Fund

Date received and who by:	All documents attached:
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